Annual Report 2023 White Salmon Valley education foundation

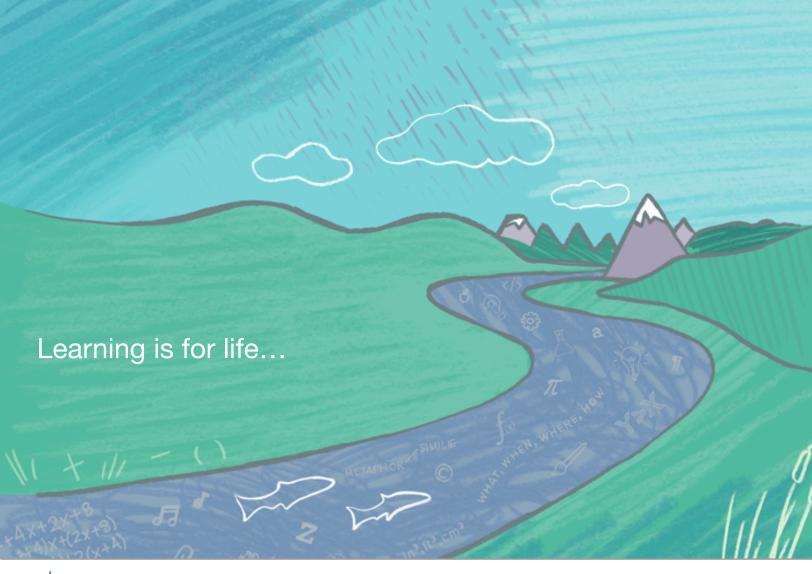
WSVEF PO Box 2231 White Salmon, WA 98672 wsvef.org info@wsvef.org

OUR MISSION

To enrich the education of PK–12 students in the White Salmon Valley public schools.

OUR VISION

We envision schools where staff and community work together to provide engaging and innovative educational opportunities that prepare students for a bright future as productive 21st century citizens.





EXECUTIVE DIRECTOR'S LETTER

ROOTED IN PURPOSE

A Year of Renewal and Educational Enrichment

As we bid farewell to 2023, we are thrilled to be sharing news of exciting educational prospects on the horizon. Both the Foundation and the White Salmon Valley School District experienced leadership and staffing changes last year. These changes bring fresh perspectives and renewed energy to our commitment to provide exceptional educational opportunities for our students.



As I reflect on my inaugural year in the Executive Director position, one central milestone comes to mind. Following a significant pause, our community gathered at the beloved Gorge Grape Escape fundraiser, where we successfully raised over \$140,000 for our schools. The event showcased an encouraging

level of enthusiasm and support, reaffirming our collective commitment to our schools.

With this new energy, we will continue to build on valuable WSVEF activities and programs. Particularly noteworthy is the collaboration between our new grant writer, Johanna Roe, and the teachers/administrators within the district, resulting in awards received and numerous grant proposals in progress.

We are excited to have reintroduced our College and Career Day at Columbia High School this year. I believe that facilitating connections for our students with career opportunities while strengthening ties with our community members is a mutually beneficial achievement. We look forward to hosting this event again in March of 2024.

The overwhelming support from the community, the school district, and the WSVEF leadership during this transitional year has been humbling. Together we are working as a team to ensure that our children have quality education. I am grateful for the collaborative effort and remain deeply committed to our shared vision.

KYLIE UFFELMAN EXECUTIVE DIRECTOR



HOW WSVEF SUPPORTS OUR PUBLIC SCHOOLS



FUNDRAISING AND GIVING BACK

Roughly 50% of \$1.9 million in community-raised funds has been directly awarded to our schools for teacher and administrator requests.

PROGRAMS AND SERVICES

Your donations also support programs in the schools facilitated by WSVEF including The Health & Wellness Center, College & Career Day, SAT Prep, College Essay Writing Workshops, and Portland Literary Arts lectures.





SAVING FOR THE FUTURE

We know that fundraising isn't a reliable source of income so 25% of donations go toward building a professionally managed endowment for sustained giving.

LEVERAGING COMMUNITY RAISED FUNDS

About 5% of donations have paid for a professional grant writer to apply for funds from other sources. WSVEF grant writing has secured \$6.45 million for our schools to date. A HUGE return on investment.





2023 BY THE NUMBERS



\$108,125 Given to Schools Endowment



Total Revenue



\$182,651

Students Impacted



1,120 estimated

Community Support



103 donations from community members



111 volunteers donated their valuable time

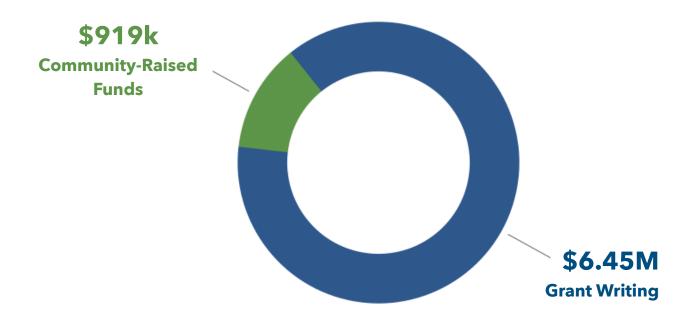


77 businesses donated goods/services



ALL TIME GIVING

To date, because of your support, **\$7.3 million*** has been awarded to our district, including external funds (secured by WSVEF grant writers) and community-raised funds (awarded directly to our schools).



* Includes future installments of approximately \$1.5m from the \$2.5M *21st Century Grant*, a 5-year grant awarded to the schools in 2022.



DIRECT GIVING TO SCHOOLS: 2023 BUDGET CRISIS GRANT



During the spring of 2023, the White Salmon Valley School District faced an unprecedented period of challenges characterized by severe budget shortfalls and staffing reductions, impacting students, staff, and community members alike. In response, the White Salmon Valley Education Foundation (WSVEF) quickly stepped forward with an **\$87,325 grant for the district**, demonstrating an ongoing commitment to supporting White Salmon schools.

We have been a dedicated and reliable partner to the White Salmon schools and will continue this legacy of support in times of

both challenge and triumph. We are excited to be working in partnership with our new superintendent, Rich Polkinghorn, who will be allocating these funds to areas that require immediate attention and support.

Click below to view the interview with Executive Director, Kylie Uffelman, and WSVSD Superintendent, Rich Polkinghorn.





2023 PROGRAMS & PARTNERSHIPS

COLLEGE, CAREER, AND POSTSECONDARY-SUCCESS PROGRAMS

The <u>2023 Career Day at Columbia High School</u> was a huge success! 445 students from from various local schools gathered at CHS to connect with 75+ dedicated career professionals and gain valuable insights into the connection between education, career paths, and goal achievement. Organized in collaboration with ESD 112, Gorge Technology Alliance, Columbia Gorge Stem Hub, First Interstate Bank, and NorthShore Medical Group.



WSVEF covered the cost to take the PSAT for all sophomores at Columbia High School, as part of WSVEF's ongoing support for college readiness.

PORTLAND LITERARY ARTS: "STUDENTS TO THE SCHNITZ"



WSVEF is incredibly grateful to be continuing our partnership with Portland Literary Arts' "Students to the Schnitz" program. PLA provides students with free books, tickets, and transportation to in-person lectures by world renown writers. Our teachers take this opportunity to integrate the featured works into a small group curriculum, exploring the writings before attending the in-person lectures with students.

SWACH AND KLINK PARTNERSHIPS

In collaboration with the Windermere Foundation and the United Way, WSVEF received grant funding to **support basic need items, such as hygiene kits and educational supplies** for our most vulnerable students and families. These basic need boxes were assembled and distributed by the family outreach coordinator at the school's Wellness Center.

This spring WSVEF partnered with K-Link to provide community training about Diversity, Equity and Inclusion. The focus was on addressing the unique needs of residents and professionals in Klickitat County.





GRANT WRITING

The WSVEF welcomed our new grant writer, Johanna Roe, on board in March of 2023, during a time of uncertainty for our schools. We faced a school district budget crisis and a change in school leadership, which necessitated a pause in the grant writing relationship with school staff. Johanna began the work of reconnecting the foundation to our schools, and reinvigorating our grant writing activities. We are beyond grateful to have her on our team.

AWARDED TO WSVEF

- \$8,000 ArtsWA Pathways to Nature (garden and art project)
- \$6,800 for College & Career Day (ESD 112, One Community Health, Riverview Bank, First Interstate Bank, Walmart)
- \$5,000 Kelly Foundation of Washington support for College Now at Columbia High School

GRANT PROPOSALS IN THE PIPELINE

- \$18,300 Tiny Homes project for high school CTE program
- \$11,800 CHS College Now (dual credit program) support
- \$6,580 Artist-in-residence project for White Salmon Academy
- \$6,000 College and Career Day support
- \$4,750 Student pottery art project
 - \$960 Culinary Science class that supports STEM learning
 - TBD After school programming

MEET JOHANNA ROE

For several years Johanna was the external grant evaluator for the White Salmon Valley School District's 21st Century after school program, which gave her in-depth knowledge of the best practice models in place for extended learning programs. She's taught grant-writing workshops when she served on the board of Community Enrichment of Klickitat and Skamania County, and continues to take classes and training from local professionals in order to keep up with the changing world of grant-writing.



Johanna has successfully written and received grants for the Columbia Gorge Center, Mill A School District, the Skamania-Klickitat Community Network, Washington Gorge Action Programs, Klickitat County Childcare Committee, Columbia Gorge Orchestra Association, Gorge Early Learning Coalition and Hood River Saturday market.



2023 EVENTS

THE GORGE GRAPE ESCAPE



On October 14th we gathered once more at the Best Western Plus Hood River Inn for a Derby Inspired fundraiser. Students from the Columbia High School Jazz Band created a lively atmosphere as guests played racingthemed games and sipped on libations. Excitement and a friendly competitive spirit enveloped the crowd during the live auction and special appeal, while our superintendent, executive director, and video highlighted our collective goal, securing essential funds for our White Salmon Schools.

\$140,000 Raised for our Schools!

NIGHT OUT FOR SCHOOLS

Our community business partners participated in our first Night Out for Schools since 2019. Harvest Market, Henni's, Everybody's Brewing, Feast Market, Beneventi's, and Arrowleaf generously donated 5% of their net sales for the evening to the WSVEF. While supporters were dining and shopping, Columbia High School band students, Che Tillinghast and Camden Uffelman jammed with local talent Richard and Tova Tillinghast, filling the streets with music. Connecting with our community in this way raised **\$1,400 for our schools**.

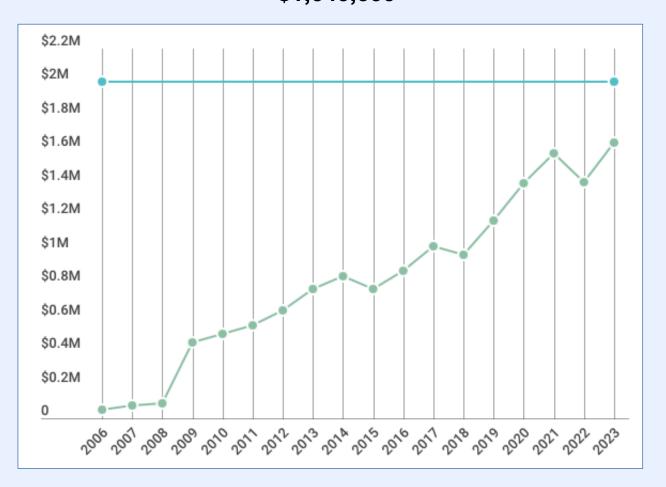
THANK YOU FOR JOINING US FOR NIGHT OUT for SCHOOLS



ENDOWMENT

Every year, 25% of donations are directed to the endowment. The endowment has grown steadily with the professional guidance of Mengis Capital Management, bringing us very close to our endowment goal of \$2M.

When the endowment hits that mark, it can serve as a secure and stable source of funding long into the future, alleviating the fundraising burden our community, while enabling the Foundation to continue to focus on enriching opportunities for our students and teachers.



\$1,640,000

2023 ENDOWMENT BALANCE



LEADERSHIP

BOARD OF DIRECTORS

The White Salmon Valley Education Foundation has a dynamic volunteer board who believe passionately that all children in White Salmon deserve a quality, well-rounded education.

Anne Stringer, President Erin Black, Vice-President Matt Hanson, Treasurer Sandy Slayton, Secretary Dawn Hulbert, Past-President Jennifer Beloy Jeremy Denny Carolyn Rhett

STAFF

Kylie Uffelman, Executive Director Johanna Roe, Grant Writer

ADVISORS TO THE BOARD

Barbara Bailey, Finance Committee Nate Reagan, Finance Committee Rich Polkinghorn, WSVSD Superintendent



DONORS

PATRON \$10,000+

Bruce & Mary Stevenson Foundation Doug & Leslie Campbell

SUSTAINER \$5,000+

Teddi Blades & Patrick Banasky Rob & Nikki Gilchrist Andy & Jenn Meresse Rees and Eloise Stevenson Family Charitable Fund / Martha Stevenson

BOOSTER \$1,000+

Will Ayer & Anne Stringer Leanne Baldwin Tracy Barkhimer Everybody's Brewing David & Stephanie Gioia Gorge Roller Girls Inc. Ricky & Amy Knowles Aaron & Katie Kreps Howard Kreps Cynthia Lindsay Peggy Ohlson Nate & Leslie Reagan Jay Clark & Colleen Regalbuto Michael & Anne Marie Slater

PARTNER \$250+

Kevin & Jenny Beloy Ian & Pamela Chambers Libby Childers Gerald & Sherry Clark Chena Fund of the Gorge Community Foundation Wyatt & Stefanie Cohen Columbia Sportswear Peter & Lia Davidson Sue & Sam Davis Jeremy & Tiffany Denny



Matt & Staci Hanson Haley & Peter Harkema **Trevor Hiscocks** Carolyn Rhett & Greg Hoskins Kelly & Bob Hume Amanda Lawrence Ken Lawson Lee Lloyd Carl & Kathleen McNew John & Rebecca Melesko Paul & Bonnie Mosbrucker Kathy Palmieri Rich & Heidi Polkinghorn Alan Reitz & Helen Cahn Bob & Johanna Roe Karin Saltz Chris & Sarah Samuels Jay Sherrerd Roy & Sandy Slayton John & Patricia Uffelman Mike & Kylie Uffelman Kevin and Stacey Walters **Shelley Wilson** Troy & Liette Witherrite Judy Yakymi

SUPPORTER \$100+

Gordon Arrendale Barbara Bailey Kylene Barnes Sam Bauer Jennifer Beck Jim & Vicki Black Ashlynn Campbell Bryan and Krista Charters John and Laura Cheney Lindsay Cornelius & Jeremy Grose Susan Coulon Christin & Sean Couvreaux Roxanne Cunningham & Bill Herbert Janis DeHalas Sally Gilchrist Jay Holtmann Ed Ing Jerry & Debbie Lewis **Brian & Crescence Morris** Curt Nelson Kristen Nicolescu Don and Cheryl O'Grady Theresa Perry Steve Riley Haley Roberts Rashawn & Robin Tama Elizabeth Turner Henry Wakeling Marjin Wall Maliea Yakymi-Gray Erin Black & Joe Zendt

FRIEND - UP TO \$100

Ryan Adair Paul Allen Heather Bremer Sarah Chambers Lindsey Huddleston Anne McCallister Alisha Mooney Shelly & Michael Peterson Nick Reeves Jackie Riley Sandra Sanchez Justin Schilling **Megan Sheffels** Katrina Spalding Jesse Spalding Lacey Spray Autumn Stevens **Richard & Tova Tillinghast** Juan Vazquez Josh & Rose Wilcox

CORPORATE SPONSORS

PLATINUM

A & E Plumbing, Heating & Air Artistic Excavation Best Western Plus Hood River Inn Cardinal Glass Harvest Market Innovative Composite Engineering Mount Adams Fruit Noble Forest Company Pacific Rim Brokers

GOLD

Aerovel Boeing Insitu Copper West Kula Chiropractic NorthShore Medical

UNDERWRITERS

Boeing Insitu Mengis Capital Management Skyline Health Providence Hood River Memorial Hospital

LOCAL BUSINESS DONORS

Alpine Sea Co. Analemma Wines Aniche Cellars Arome **Backwoods Brewing Company** Beneventi's Pizza and Sandwiches **Blowfish Desians** Boards and More **Brimstone Boulders** Cascade Cliffs **Celilo Restaurant** Cell Regen **Chemistry Jewelry CLYZM** Columbia Gorge Hotel & Spa Cor Cellars Dirt Hugger **Domaine Pouillon Doppio Coffee** Everybody's Brewing Feast Market Ferment Brewing Company Fred's Foil Academy Full Sail Goodfellows Barbershop

Hawkins Cellars Henni's Kitchen and Bar Hood Aero Hood River Brewing Company Hood River Coffee Roasters Hood River Hobbies Idiot's Grace Wines Immersion Research Jacob Williams Kickstand Coffee & Kitchen Le Doubble Troubble Little Seven Seven Ranch Local Rhoots Loop de Loop Love and Hominy M.E. Jewelry Company **McMenamins Pubs & Breweries** Mountain View Cycles Mt. Hood Winery New York City Sub Shop **NK** Studios **OSO&CO** Creative Paco's Tire Service Pelinti Pizza Peter Cushman Wines **Pfriem Family Brewers**

Phelps Creek **Pine Street Bakery Pistil Designs** Porron Cellars Portland Leather Goods **Ridge of Wonders Wine Riverview Bank** Sixth Street Bistro & Pub Skamania Lodge Slingshot Standard Insurance Stumptown Coffee Sunshine Mill Syncline Wine Cellars SYS Landscape The Book Peddler The Clay Commons The Color Collector Thunder Island Brewing Timberline Lodge & Ski Area Tokki Art Supply **Treebird Market** Twiggs Walmart Hood River Wet Planet Willow Wine Cellars



VOLUNTEERS

Cheri Anderson Arianne Balluousa Austin Bell Alicia Beyers Krissy Biernaki Vicki Black Kaitlyn Blair Carly Borton Summer Burdick Jay Clark Christani Coe Rosa Cortez **Crestline Construction** Thomas Crumpacker **Kierstyn Dean** Joanna Donica Jamie Ebbert Kirby Erdely Vergie Fuwell **Tina Gallion**

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Johanna Roe David Romero David Roth Dana Scheffler Jennifer Sharp Carol Shaw **Michele Sibley** Anne-Marie Slater **Roy Slayton** Laurie Stanton Laura Thawley **Richard Tillinghast** Tova Tillinghast Tammara Tippel Nate Ulrich Gabe VanWinkle Trisha Walker Sgt Waller Natasha Whitefield Dave Windsor

STUDENT VOLUNTEERS

Luke	Camden
Charlie	Lani
Bryson	Holden
Travis	Lila
Noah	Anna
Che	
	Charlie Bryson Travis Noah

INTERESTED IN VOLUNTEERING?

There are lots of ways to plug in, including:

- Review grant requests from the school.
- Share career insights with students at Career Day.
- Join the Board or a Committee
- Volunteer at the Grape Escape or other Fundraiser

CONTACT US TO LEARN MORE



JOIN US IN SUPPORTING OUR SCHOOLS



LET'S STAY IN TOUCH!

We'd love to keep in touch! Sign up for our newsletter to get periodic updates about events, our impact in the schools, and opportunities to get involved.

SIGN UP HERE

